

Phi Ho

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EDUCATION

San Jose State University

BFA in Graphic Design
Honors: Cum Laude
Graduated in May 2022

SKILLS

Software

Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe InDesign, Adobe After Effects, Figma, Fusion 360, HTML, and CSS

Skills

Web Design, Mobile App Prototyping, Motion Graphics, Print Design, Logo & Branding, Video Editing, Photography & Photo Editing

LANGUAGES

English
Vietnamese
Chinese (Madarin and Cantonese)

REFERENCES

Yoon Chung Han

Professor

San Jose State University
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Connie Hwang

Professor

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Andy Ho

Employer

Harukie Plushies
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Hi, I am...

A developing **graphic designer** with A Bachelor of Fine Arts along with experience in branding and print design. Skilled in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, After Effects, Premier) as well as traditional hand-drawn illustration. Looking for opportunities to work in a professional environment to further cultivate skills and experiences as a visual designer.

EXPERIENCES

Jan-May 2022 | BFA Class Exhibition, San Jose, CA

Acted as a project manager to oversee all aspects of the exhibition set up and tear down, including booth design, logistics, and print production.

Collaborated with multiple teams to oversee the development of the exhibition and ensure that it is consistent with branding and accessibility guidelines.

Worked closely with vendors to keep track of orders and ensure the quality of building materials for the show.

Dec 2020 | Haruki Plushies, San Jose, CA

Meeting with client to provide design briefs, logo ideas, and guidelines drafts.

Designed and developed a brand identity and guidelines for the client's business.

Consulted with client on improvements to their existing brand.

Aug-Sep 2020 | Huyenmay Bralette, Ho Chi Minh City, VN

Consulted with client to provide design briefs, brainstorm ideas, and provide drafts designs for client's business.

Researched target demographic to create impactful and trendy designs for client's brand.

Created a brand identity for client including logo, brand guidelines, and packaging.

Jan-May 2018 | Burnett Bear Campaign, San Jose, CA

Collaborated with peers to design logos and provided creative advising for the campaign.

Created creatives assets (display ads, infographics, and brochures) to meet the client's needs.

Collaborated closely with team members to pitch ideas and execute campaign.