

Phi Ho

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EDUCATION

San Jose State University

BFA in Graphic Design

Honors: Cum Laude

Graduated in May 2022

SKILLS

Software

Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe InDesign, Adobe After Effects, Figma, Fusion 360, HTML, and CSS

Skills

Web Design, Motion Graphics, Print Design, Print Production, Video Editing, Photography & Photo Editing

LANGUAGES

English

Vietnamese

Chinese (Mandarin and Cantonese)

Teochew

REFERENCES

Yoon Chung Han

Professor

San Jose State University
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Connie Hwang

Professor

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Andy Ho

Employer

Harukie Plushies
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Hi, I am...

A developing **graphic designer** with A Bachelor of Fine Arts along with experience in branding and print design. Skilled in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, After Effects, Premier) as well as traditional hand-drawn illustration. Looking for opportunities to work in a professional environment to further cultivate skills and experiences as a marketing designer.

EXPERIENCES

MARKETING DESIGNER

Mar 2023 - Present | AJP Creative Solutions, San Jose, CA

Design communication materials like flyers and event signages for multiple clients while adhering to their branding guidelines.

Work closely with design director on specific aspects of each design project and maintain strict deadlines.

Proofread and review content to ensure consistent quality across all designs.

GRAPHIC DESIGNER INTERN

June 2022 - Jan 2023 | China2West Services LTD, Ho Chi Minh City, VN

Collaborated with other designers to create communication materials like brochures, flyers, and reports for the company.

Collaborated with creative director to produce advertisements in various sizes/formats.

Execute other duties such as editing and writing content for communication materials.

PRODUCTION DESIGNER INTERN

Dec 2020 - Feb 2021 | San Jose State University Design Department, San Jose, CA

Collaborated with a team of designers to design a 42 page print catalog for the San Jose State University Design department.

Collaborated with content team to rewrite and edit copy text content for the catalog.

Met with prepress technician to review proofs and oversee production.

CREATIVE CONSULTANT & MARKETING DESIGNER

Dec 2020 - Apr 2021 | Haruki Plushies, San Jose, CA

Worked closely with client to provide design consultations to improve brand's visual identity.

Designed and developed a brand identity and guidelines for the client's business.

Created marketing social media content and improved web traffic to client's store.

MARKETING DESIGNER & PACKAGING DESIGNER

July 2020 - Dec 2020 | Huyenmay Bralette, Ho Chi Minh City, VN

Consulted with client to design a brand identity and packaging assets including shipping boxes, clothing tags, and custom tapes.

Researched target audience and latest marketing trend to create engaging content like social media posts, digital flyers, and advertisements.

Increased traffic to client's social media by 20% while staying within project's budget.